



## **CommunityWorx Question and Answer**

### **Why did you change your name to CommunityWorx?**

Change doesn't always come easily. After almost 70 years in this community, it's difficult to change your identity. Nevertheless, we recognize it's the best way of demonstrating who we are. Our previous name was not aligned with our overall approach to our mission. Our mission hasn't changed, we will continue to support local students in the schools as well as in the community.

### **What can we expect now that you've changed your name?**

In addition to our new CommunityWorx name, logo, and tagline, we're much more intentional about communicating who we are and how we contribute to our community. We serve as a platform to elevate the work of our partners and bring attention to the root cause issues impacting inequitable access to resources and opportunities in our area.

### **Does this change anything with the Thrift Shop?**

In a rapidly changing community, we're still a familiar fixture. The sign on the building may look different, but our thrift shops are dedicated to keeping our college town charm.

### **What is your relationship with PTAs now that you are CommunityWorx?**

We are committed to supporting our local schools through their Parent Teacher Associations. We are encouraged by the passion and advocacy of our community and look forward to working together to address issues of opportunity and equity for young students.

### **How does YouthWorx play into the new CommunityWorx organization?**

YouthWorx is a coworking community comprised of youth serving nonprofit organizations. It's also a space to convene stakeholders to address the root cause issues impacting young students. YouthWorx is a program of CommunityWorx.

**In what ways can the community partner with CommunityWorx?**

We seek to engage with all sectors of our community, including but not limited to nonprofits and for-profit business, local government, schools and district offices, coalitions, and student groups. We seek to support and develop leaders from communities impacted by a lack of access and opportunity. It is our position to lead when called upon, and support leadership working toward expanding opportunities and access for communities of color.

**How can we keep informed about CommunityWorx news and events?**

Follow us on social media and sign up for our newsletter on our website.